



SUSTRAINY

Sustainable action Training for Youth



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SUSTRAINY PROJECT



PANORAMA OF SUSTAINABLE BUSINESSES PRACTICES

SUSTAINABLE TRAVEL

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SUSTAINABLE TRAVEL



Picture from Pixabay

Category – Key words	Sustainable Development Goals, Circular Economy, Business, Environment, CSR, culture, Sustainable Travel, eco-friendly tourism, Transport
Who?	Smartride
Location	Physical
Years of implementation	2017 - ongoing
Website	https://smartride.es/sobre-nosotros/



Abstract

SmartRide is a Valencian company, located in the east of Spain, which offers comprehensive urban mobility services in electric vehicles for individuals and companies. SmartRide works mainly in two ways: one that has to do with short- and long-term rental, and on the other hand the technical assistance service, which aims to respond to any problem that arises in the scooters. The main objective of this company is to provide Spanish and international customers with a practical, innovative and totally sustainable form of transport for both professionals and individuals, offering the best scooters in the market.

This sustainable option is aimed at a large group of the population, professionals and individuals. In addition, SmartRide offers tours for tourists on electric scooters to get to know Valencia and its history from the Malvarrosa Beach to the City of Arts and Sciences, passing through the Turia Garden and the Serrano Towers, i.e., the most representative parts of this city.

Relevance

This option, in addition to offering an environmentally sustainable and climate change friendly experience, is an option based on innovation for the 21st century. It is an attractive option for young and not young people and a totally different experience for those who have not yet tried it.

Concept Addressed

The main concept addressed is to boost the efficiency of materials to reduce CO2 emissions and adopt measures against climate change.

These types of actions are substitutes for tourists travelling by car, motorbike or bus. It is a clear example of how to reduce carbon emissions in a sector as large as tourism.

Eventually accreditation

None



Tips to implement

- Report and publish their results so that other companies realise that success and sustainable development can go hand in hand.
- Be aware and have a complete knowledge regarding the environmental impact of your product/company

Bibliography

SmartRide | Reparación y alquiler de patinetes eléctricos en Valencia. (2019, 25 octubre). SmartRide. <https://smartride.es/>

