



SUSTRAINY

Sustainable action Training for Youth



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SUSTRAINY PROJECT



PANORAMA OF SUSTAINABLE BUSINESSES PRACTICES

ENVIRONMENTAL
FRIENDLY BEHAVIOUR OF
THE STAFF
IN THE WORKPLACE

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ENVIRONMENTAL FRIENDLY BEHAVIOUR OF THE STAFF IN THE WORKPLACE



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Category – Key words	Wellbeing, workplace, leadership, environmental behaviour, innovative programme, corporate responsibility, environmental impact
Who?	Hospitality networks, HR companies, travel agencies, tur operators
Location	Physical or online
Years of implementation	2017 - ongoing
Website	https://jobs.hilton.com/us/en



Abstract

Hilton is an American multinational hospitality company, with a portfolio of 18 world-class brands comprising more than 6,500 properties and more than one million rooms in 119 countries and territories. Hilton's business model is fee-based, capital efficient, and highly resilient with a growth potential around the world resulting in opportunities for the team members and premium returns for their hotel owners and shareholders. Hilton's company focus on employee wellbeing in mind, body and spirit. This is manifested itself through the "Thrive@Hilton" wellbeing initiative that was launched in 2017. It's the first hospitality company to partner with Ariana Huffington's Thrive Global startup which delivers, amongst other things, wellness corporate training. The "Thrive@Hilton" initiative is aimed at everyone in the business, helping team members feel more resilient, focused and optimistic about their work. It is led to a whole host of wellbeing initiatives including health-oriented pop-ups, wellness days and even flu clinics; a self-guided e-learning course led by Ariana Huffington supports the mind pillar of the mind, body, spirit model. Subjects like yoga, mindfulness, and meditation are regularly explored and directors are provided with in-person global training from Thrive Global experts. There is also the "Give a Dream, Live a Dream" month-long sabbatical option which gives team members with five or more years' service the chance to be chosen for either philanthropic work or to explore new interests or achieve a personal goal. Hilton has a corporate governance structure designed to ensure the success and longevity of our business as we work towards our 2030 Goals. Hilton's Values guide his approach to ethical business practices, risk management, and public policy and advocacy.

Concept Addressed

Hilton supports the well-being and performance of the Team Members with industry-leading benefits, recognition and support to meet the professional needs.

Relevance

Added value

Create a good workplace environment for the staff and new employees
Providing support for learning and leadership development
Promote diversity and equal opportunities



Eventually accreditation

Hilton's corporate responsibility management system has achieved 'GSTC-Recognized Standard' status - The Global Sustainable Tourism Council (GSTC)

Tips to implement

- If you have a company, try to make the workplace environmentally sustainable taking part to initiatives that care of the staff and employers in a sustainable way
- Promote wellbeing at the workplace through training programmes for employees
- Make the spaces more eco-friendly and set some rules and awards to achieve a sustainable goal

Bibliography

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