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SUSTRAINY PROJECT



RESPONSIBILITY AND TRANSPARENCY IN THE SUPPLY CHAIN

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RESPONSIBILITY AND TRANSPARENCY IN THE SUPPLY CHAIN



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Category – Key words	Transparency, supply chain, responsibility, innovation, innovative solution, sustainable value, vision, entrepreneurship, logistics
Who?	Networks industry, engineering associations, business worldwide
Location	Physical or online
Years of implementation	2000 - ongoing
Website	https://www.jungheinrich.com/en

Abstract

Jungheinrich established the foundation of his Group focusing on customer orientation, technical leadership and outstanding service. The principles of sustainable corporate management, such as long-term responsibilities towards the business partners, the environment, the society and the employees are fundamental elements of the company's actions. The main objective of the company is to shape the success of products together with contractors in a cooperative partnership. The careful selection of contractors is the basis for guaranteeing the outstanding product quality. Before a manufacturer becomes a Jungheinrich contractor, it has to meet approval criteria that are consistent throughout the entire Group, for instance, the supporting pillars are the existing supplier manual, which must be signed by contractors of production material, the compliance regulation in the procurement contracts and the "Supplier Code of Conduct", which reflects Jungheinrich's requirements for all of its contractors. In these documents there are the principles based on global acknowledged guidelines and principles for ecological and social responsibility, the ten principles of the United Nations Global Compact, internationally recognized human rights as well as labor and social standards.

In 2018, the company increasingly addressed the issue of responsibility in the supply chain and developed a concept which is in implementation since 2019. Since the end of 2019, the company have been working with the sustainability platform "Integrity Next" in order to increase transparency in our supply chain. This platform is used to assess suppliers on ecological, economic and social issues. Suppliers are selected on the basis of a risk classification influenced by the product group and the suppliers locations.

Concept Addressed

Tailor-made products, services and solutions bring out highest performance and efficiency from the flow of goods and materials. The group strategy 2025+ aims to reach the goal of creating sustainable value for customers, employees, shareholders and business partners as well as for society at large.

Relevance

Added value

Ensure the quality of product Bring innovation Provide sustainable solutions Improve the sustainability performances

Eventually accreditation

Certificates

https://www.jungheinrich.com/en/responsibility/certificates-6280

Tips to implement

- Identify and set goals
- Create a sustainable long-term strategy in the supply chain
- Develop a code of conduct with all requirements about supplier practices
- Set a monitoring program with external stakeholder partnership

Bibliography

https://hbr.org/2019/08/what-supply-chain-transparency-really-means